

# Marissa Eisenbrei

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## PROFESSIONAL EXPERIENCE

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### Akron Life Magazine – Freelance Editorial Associate

- Brainstorm, write and edit stories for Akron Life
- Conduct interviews and connect with people in the Akron community

Akron, OH  
March '13 - present

### The Goodyear Tire and Rubber Company – Learning and Development

- Designed 18 online presentations
- Assisted with the development of monthly newsletters
- Developed marketing materials for the annual Dealer Conference for more than 300 attendees

Akron, OH  
Dec. '13 – Feb. '14

### Akron Children's Hospital – Special Events Intern

- Assisted with the implementation of seven fundraising events
- Designed marketing materials for four events
- Coordinated event volunteers

Akron, OH  
Aug. - Dec. 2013

### Portage Learning Centers – PR/Communications Intern

- Edited content for the website
- Created and maintained social media pages including Facebook and LinkedIn
- Redesigned, created content and published the monthly newsletter for 300 readers

Ravenna, OH  
May - Sept. 2013

### Mallory Plus Justin Photography – Writing and Design Intern

- Developed five blog posts for Loby's Bar
- Created information packets for clients
- Assisted with the development of marketing materials

North Canton, OH  
July - Dec. 2012

### Daily Kent Stater – Reporter

- Published ten articles in print
- Published 15 articles on Kent Wired

Kent, OH  
May - July 2012

### Akron Antique Book Fair – Social Media Manager

- Updated social media pages
- Developed press releases
- Coordinated meetings with local radio stations

Akron, OH  
Jan. - April 2012

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## RELATED EXPERIENCE

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### Infinity Communications – Account Executive (Senior capstone project)

- Developed a strategic communications campaign for Nestle MINOR'S

Jan. - May 2014

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## VOLUNTEER EXPERIENCE

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Ronald McDonald House - Akron

Jan. – May 2011

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## EDUCATION

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Kent State University, Bachelor of Science (B.S.), Public Relations

May 2014

Kent State University: Florence, Italy

Jan. - May 2013