

Marissa Eisenbrei

@M_Eisenbrei

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Experience

Special Events Intern:

Akron Children's Hospital

- Assisted in the implementing of fundraising events
- Designed materials for events using InDesign and Photoshop
- Coordinated event volunteers
- Blogged for the "Holiday Tree Festival"
- Contacted donors
- Managed merchandise tables at events

Communications Intern:

Portage Learning Centers:

- Produced 400 marketing pitch bags
- Coordinated with 12 local businesses to increase publicity
- Redesigned the monthly newsletter using InDesign and Photoshop
- Edited the new website

Writing and Design Intern:

Maui Creative Design and Photography:

- Developed five blog posts for Loby's Bar
- Designed a styled shoot for Maui Creative Design
- Created information packets for clients
- Assisted with a themed shoot featuring five models

Reporter:

Daily Kent Stater:

- Published ten articles in print
- Published 15 articles on Kent Wired

Education

Kent State University:

- Public Relations Major
- 3.3 GPA
- Public Relations Student Society of America
- Expected graduation date: May 10, 2014
- Bachelor's degree in Public Relations

Kent State University, Florence, Italy, Spring 2013

- Developed intercultural communication skills
- Examined the Italian culture in comparison to the United States
- Blogged for the online Florence magazine, "Flo' On the Go"

Work and Volunteer Experience

3 Brothers Corner Tavern

- Server
- Full-time
- 3 years

